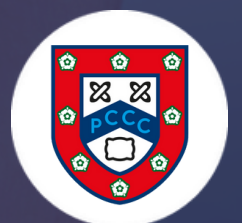


Pudsey
Congrats CC
get started
instantly due
to ECB Stripe
mandate



challenge

Volunteers wary of another complex setup

- ▶ Volunteers struggled to find time for admin-heavy fundraising tasks and **lacked easy payment options**
- ▶ Clubs **needed a trusted, seamless platform** that wouldn't complicate existing payment systems

Used ECB-mandated Stripe to simplify

- Ⓟ ECB requires junior programme clubs to have Stripe accounts, so **Pudsey Congs already had Stripe set up**
- Ⓟ PitchIn Platform **used this existing Stripe connection** to enable fast, hassle-free fundraising campaigns

Quickly launched and expanded

- 📍 Club connected Stripe and made their **first sale within 30 minutes**
- 📍 **Revived the monthly bonus ball** with minimal admin effort
- 📍 **Expanded fundraising** through memberships, nets, sponsorships, and events

Setup quickly using existing systems

Discover how PitchIn Platform simplifies fundraising using the ECB's Stripe mandate!

