

# Keeping Clowne Town Cricket Club thriving year-round

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pitchin  
platform





# challenge

## Struggling to fundraise year-round

- ▶ A longstanding 100 Club fundraiser, but **only active** April through October
- ▶ Fundraising **dropped off in the winter**, creating a seasonal revenue gap
- ▶ Club volunteers had to restart efforts each spring, **adding to their workload**

# Solution

## Making fundraising easy & continuous

-  Set up an **indefinite 100 Club subscription** through PitchIn Platform, **open all year**
-  Members sign up for £5/month with a link **shared on social media and email**

# impact

## Year-round support, effortless maintenance

- Ⓟ Now members contribute £5 monthly, even **in the off-season**
- Ⓟ **Consistent revenue with minimal admin** – payment updates and auto-reminders help manage it all

# Make fundraising easy, even in the off-season

Discover how PitchIn Platform makes fundraising easy and consistent for community clubs like yours.



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Sign out

Net profit

**£4,868.16**

YTD (2024)

Total purchases

**71**

YTD (2024)

Profit by month

